

Big City, Big Country Road Show
Newsriting
Final Project Instructions

Douglas Perret Starr

Your Notes No. 1:

Muse Air Corporation announced today that the airline is for sale. CEO Sam Coates said the reason was that the company was losing money. CEO Sam Coates said that Muse Air wanted to protect stockholders by keeping the company operating rather than declaring bankruptcy. CEO Sam Coates said he hired the investment firm of Salomon Brothers, Inc. to contact suitable purchasers and assist in the sale. CEO Sam Coates said that if Muse Air were bought by a larger and stronger company, it would be able to operate more efficiently and pay dividends to stockholders.

Your Notes No. 2:

Milford Wood, 32, white, 5 feet, 10 inches tall, 165 pounds, crew cut, blond hair, mustache. In Bexar County Jail on a charge of armed robbery. Walked away from jail, wearing a blue shirt, blue denim trousers, black running shoes. Sheriff John Ritter said that Milford Wood walked out the jail today by merging with a group of visitors. Milford Wood is considered dangerous. Sheriff John Ritter ordered a full search and alerted sheriff's and police departments in surrounding counties.

Your Notes No. 3:

Jamie is a German shepherd dog, 4 years old. He is accused of biting two people and attacking four pet dogs in the neighborhood. Jamie has been held in an isolation cage at the County Animal Shelter since he bit a 10-year-old girl. Jamie's owners, Mr. and Mrs. Robert Sobolski, said that they tried to keep the dog penned up, but he escaped several times. County Judge Alan Shepherd ruled that Jamie is vicious and dangerous and ordered the dog killed Tuesday. Jamie was examined and found not to have rabies.

| Component | Instructions | Due Dates |
|-----------------------------|---|---|
| Required: (choose 1 option) | | |
| Digital Photo Essay | <ul style="list-style-type: none"> • <u>Digital Photo Essay</u>: 15-20 original photos capturing agriculture's role in San Antonio. <ul style="list-style-type: none"> ○ Use imaginative, striking photos related to food and agriculture in San Antonio. The following questions may help form your essay, but please use your imagination when submitting photos! 1. Who feeds the world? Who works in areas of food production, distribution, and consumption? 2. What are the essential elements of food production, water, shelter, air, and clothing? 3. Capture the buying, selling, trading and exchanging of food, animals, or plants from all possible markets: farmer's markets, supermarkets, specialty stores, service organizations or government supplies. 4. How does the preparation, cooking and enjoyment of food from traditional cuisine to gourmet dinners and fast food to community kitchens? • You may use Photoshop editing techniques to enhance the photos message. • <u>Write an Artist's Statement</u>: 250-400 words describing your purpose for the photo essay. <ul style="list-style-type: none"> ○ Your essay should help reviewers understand your perspective and thoughtful choice of the photos. ○ As we have learned, the viewer of your photography may not see what you saw, but they should have a reaction to the piece. ○ Viewers' reactions may be emotional or intellectual. ○ All your photos, not just a few of them, should create a response. • Save your photos individually to your CD. • Create a PDF portfolio presentation of your essay. Save this to your CD. • Mail your CD in the CD mailer provided. • <u>Publish Digital Photo Essay on the BC2BC project site</u>: after your Photo Essay is reviewed, the BC2BC project partners will publish it on the project site: http://www.ag-communicators.org/BC2BC/projects.htm | <p>July 29, 2007</p> <p>Save the Artist's Statement to your diskette or CD-RW.</p> <p>Send the Digital Photo Essay CD and Artist's Statement to: Tracy Rutherford 2116 TAMU College Station, TX 77843-2116</p> |
| Digital Video Clip | <ul style="list-style-type: none"> • <u>Create a Digital Video</u>: 45-second to one minute (maximum) video that is set to music and uses digital photos you took in the BC2BC workshop. <ul style="list-style-type: none"> ○ Photos must pertain to agriculture in some manner. ○ May include horticulture, livestock, crops, aquaculture, food safety, water conservation, or any other agriculturally-related topic. • Your video must tell a story. <ul style="list-style-type: none"> ○ Developing a storyboard of your idea helps guide your creative process. ○ Use titles or credits and place photos in a logical order to help tell your story. • <u>Edit Your Video</u>: music enhances videos by stimulating auditory and visual senses. <ul style="list-style-type: none"> ○ Choose music from a CD you own or from a legally-downloaded MP3 file. ○ Music track needs to relate to your storyline, not distract from it. | <p>July 29, 2007</p> <p>Save Digital Video to the CD-RW.</p> |

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|-----------------|---|--|
| | <ul style="list-style-type: none"> • <u>Publish Digital Video on the BC2BC project site</u>: after your Video is reviewed, the BC2BC project partners will publish it on the project site: http://www.ag-communicators.org/BC2BC/projects.htm | Send the Digital Video CD-RW to: Cindy Akers Box 42131 Lubbock, TX 79409-2131 |
| Web site | <ul style="list-style-type: none"> • <u>Develop a Web site: (two page minimum)</u> your site should inform a specific audience (maybe other teens) about one of life's basic necessities (water, food, shelter, or clothing) and how it is affected during a crisis. Your Web site needs a folder structure: <ul style="list-style-type: none"> ○ Main folder: name the folder using your last name only. ○ Graphics folder: this folder is placed inside the Main folder. • <u>Create a Storyboard</u>: sketch a plan for each page in your Web site; your storyboard can be a hand-drawn rough sketch, but should include: <ul style="list-style-type: none"> ○ Page colors. ○ Graphics needed for each page. ○ Content; what message you want on each page. ○ Navigation buttons to help visitors view other pages. ○ Communication links; how visitors contact you or the BC2BC project partners. • <u>Create the Home Page</u>: the "index.html" page is your Home page, the first page visitors see on your Web site. The Home page should be: <ul style="list-style-type: none"> ○ Brief in content, but visually-appealing to encourage visitors' return. ○ Colorful, maybe include several graphics that illustrate your site's purpose. ○ Navigational, so visitors can see the other two pages. ○ Linked to an e-mail so visitors can request more information. • <u>Create a Support Page</u>: support pages provide more information about your topic (water, food, shelter, or clothing). This page may include: <ul style="list-style-type: none"> ○ Graphics, to add meaning to your content (message). ○ Factual information so visitors are informed about the topic. ○ External links to noted authorities (TCEQ, H-E-B, etc.) on your topic. ○ Navigation links to the other pages in your Web site. ○ Communication links so visitors can contact you or the BC2BC project partners. • <u>Publish your Web site on the BC2BC project site</u>: after your Web site is reviewed, the BC2BC project partners will publish it on the project site: http://www.ag-communicators.org/BC2BC/projects.htm | July 29, 2007 Mail Storyboard to: Gary Wingenbach 2116 TAMU College Station, TX 77843-2116 Save your folders and files to diskette; save often so you will not lose your work. Send Web site diskette to: Gary Wingenbach 2116 TAMU College Station, TX 77843-2116 |