

Mike Campos

Artist Statement

When the word “agriculture” comes to mind, the majority of people generally assume that agriculture consists of the cultivating and picking of fruits and vegetables. For the most part, in my pictures, I sort of kept that belief constant. However, in my presentation, with the help of photoshop of course, I did my best to make each picture unique in its own way and just focus the camera on points where I wanted the viewer’s attention at.

In the picture with the Wal-Mart cargo I wanted to make a statement saying that agriculture not only consists of just growing food but also transporting it and selling like I show in the Whataburger picture. I guess that was my small attempt of making people open their minds to other careers in the agriculture field. That, and also the sale and distribution of animals which is represented in my picture with the parakeets by the price tag.

We all happen to know water is the main foundation of the existence of all plants, animals, and humans as well. That’s why I really liked the idea of changing my “water” picture to blue. Blue, in a way, represents the element of water. Clean water, that is.

The pictures of fruits are very self-explanatory. They’re there to just let the viewer know that they take major role in the necessities of not only humans but animals as well. I basically just changed a few things to make them more appealing in an artsy sort of way.